

Center for Public Policy Priorities

TESTIMONY

May 7, 2007

Senate Subcommittee on Higher Education

80th Legislature

HB 3900 Relating to the Texas tomorrow fund II prepaid tuition unit undergraduate education program

Texas Tomorrow Fund II should align with participation and success goals outlined in *Closing the Gaps*

- The program should seek to engage a broad and diverse range of purchasers and beneficiaries;
- College savings is a key part of the puzzle in promoting college participation and attainment among underrepresented groups;
- Prepaid tuition and college savings programs have a practical and psychological effect on families and children.

529 Matching programs are viewed as highly effective in promoting plan participation among low and moderate-income residents:

- Louisiana matches deposits on a sliding scale (2-14%) depending on gross household income;
- Michigan matches up to \$200, \$1 for every \$3 deposited; eligible during first year of child's life; open to families with incomes of \$80,000 or less;
- Arkansas (Act 597) has created the "Aspiring Scholars Matching Grant Program" to encourage low-income families to participate.

Recommendations;

- Market the Texas Tomorrow Fund II in a manner that also promotes goals outlined in Closing the Gaps;
- Authorize the Tuition Board to develop a unit matching provision for Texas participants to increase participation and to enhance actuarial soundness;
- Integrate Prepaid Tuition recruitment efforts with Earned Income Tax Credit (EITC) outreach;
- Develop participation goals for the Texas Tomorrow Fund II plan, by demographic group.